

NASA Office of Small Business Programs

Effective March 2012

NASA Small Business Veteran Strategic Plan

Mission

- To advise the Administrator on all matters related to the National Aeronautics and Space Administration's (NASA's) small business programs.
- To promote the development and management of NASA programs that assist all categories of small business.
- To develop small businesses in high-tech areas that include technology transfer and commercialization of technology.
- To provide small businesses with the maximum number of practicable opportunities to participate in NASA prime contracts and subcontracts.

Vision

- To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research.

Veteran Goals

- Demonstrate commitment to the Veteran Small Business Program.
- Engage senior leadership in achieving veteran small business goals.
- Increase annual contract actions and contract dollar values for Veteran-Owned Small Businesses (VOSB).
- Increase the use of restricted competitions and sole-source awards for Service-Disabled Veteran-Owned Small Businesses (SDVOSB).
- Increase the number of Veteran-Owned Small Businesses in high-tech areas by expanding the Mentor-Protégé Program.
- Monitor Veteran-Owned Small Businesses' subcontracting performance through the expanded use of Individual Subcontract Reports at each Center.
- Monitor the Agency's annual Veteran-Owned Small Business subcontracting dollars through the Summary Subcontract Report.
- Provide outreach to Veteran-Owned Small Businesses through sponsorship of the National Veterans Conference and by participating in other veteran conferences.
- Encourage Centers to have regional Industry Days focused on the Veteran Small Business Program.
- Increase communication to Veteran-Owned Small Businesses through the expanded use of the Office of Small Business Programs (OSBP) Web site by updating it annually or as needed.
- Focus communication through the use of social media (Facebook, Twitter, etc.).
- Develop a training program for the NASA acquisition workforce that concentrates on veteran programs.
- Monitor Federal databases to ensure that all veteran data are accurately entered and reviewed on a daily basis through the use of a Small Business Dashboard.
- Require NASA Centers to report initiatives in support of veteran programs on a semiannual basis.
- Use an enterprise model to execute these goals and track accomplishments.
- Recognize annually the NASA Centers that meet the statutory 3 percent goal for Service-Disabled Veteran-Owned Small Businesses.

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Small Business Enterprise Integration

Enterprise Management

- *Alignment*—All OSBP priorities are aligned with the strategy and plans of NASA, the U.S. Small Business Administration (SBA), and the U.S. Department of Veterans Affairs (VA).
- *Governance*—The OSBP is responsible to the U.S. Office of Management and Budget (OMB), the SBA, the VA, Congress, and NASA to meet the Agency's small business goals.

Enterprise Execution

- *Driven by Common Processes*—The OSBP business model is driven by Federal Acquisition Regulation practices and adapted to NASA requirements.
- *Resource Allocation/Costwise*—All small business goals are predicated on the industrial base, past performance, and congressional mandates.
- *Risk Management*—The level of operational risk is dependent upon mission-driven requirements.
- *Metrics-Shaped*—Mission, cost, reliability, and consistency.
- *Barrier Removal*—Continuous transformation.

Results

- Small business represents increased productivity and decreased costs.
- Continuous improvement.